GLEICHEN CALL

SUBSCRIPTION \$2.00 PER YEAR!

PUBLIC URGED TO CO-OPERATE IN SAVING GASOLINE

VOLUME XXXIV

SAVING GASULINE

While there are some in Canada, who would have preferred some of the control of

out as a triumph for our way of living.

Human nature will be a prime
factor in the success of the country's
undertaking, klowever. Many of us
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SOCIAL CREDIT GROUP ELECT OFFICERS FOR ENSUING YEAR

The annual meeting of the Meadowbrook Social Credit Group was held on Thursday aftermoon at the home of Mrs. Bert Der, Dessite bers and friends answered the roll call of Fruits for Alberta sick committee reported Mrs. Bell, secretary-iresaurer gave a very detailed financial report with the property of the property of

tary-t-seasurer gave a very detailed inancial report which showed that the Group had been very active during the control of th

Parkers Day then entertained with an interesting contest on Canada, the prize going to Mrs. Betsy McMillan. A most delicious tea was then served by the hostess,

THE RUM ISSUE

BY FRED JONES Column Given to News of the en Branch of the Canadian Legion

We are now settled down at Trail, Nelson and Fernie. I must say we got a warm welcome, the thermom-eter oftin got going over the hundred mark The sun does not burn here like on the prairie and it takes quite a lot to get a tan.

Trail is not a scene of desolation as many seem to think. This trees were damaged and much vegetation killed sometime ago but now the gardens and shrubs are growing

I had supper a Tommy Johnston's the other night and we chattered of Gleichen and those we know. Tommy and his wife took in the Cal-gary stampede which they enjoyed very much.

News Items of Local Interest

Jack House son of Rev. and Mrs., J. W. House, who went overseas sometime ago as a radio operator is now buck in eastern Canada acting as

Mrc. J. A. MoArthur states that she had ripe tomatoes in her garden last week. Mrs. McArthur is the first per-son in the district we have heard of to have ripe tomatoes this year.

W. F. Durston of Queenstown and Vulcan was a visitor to town Mon-day afternoon for a short time. He was bound for Strathmore to visit Joe Robinson a former resi-dent of Gleichen and Queenstown.

The Gleichen U.F.W.A. held a dem onstration at Meadowbrook Hall last Thursday Miss Lee the demonstrator gave many new ideas on the making of cosmelies, rugs, aprons, etc. A pot lunch dinner was enjoyed by all those present.

Mrs E. W. Taylor and daughter Mrs E. W. Tsylor and daugnter Betty of Turner Valley have re-turned to town after spending a holi-day at Benff and other places. Miss Inylor will leave Saturday for Turn-er Valley to resume her position in the hospital there.

Continuing its errand of mercy, Alberta's travelling clinic has visit-did 18 points in the growince since May 22. During the hot spell at Chauvin 263 children were treated while the theremaneter rose to 103 mark, it is reported

Gleichen-Strathmore Band

Gleichen-Strathmore Band so- in care entering the national parks it so going to be shortested of all of the country. Why the consumption of old was not curtisided a year ago will be shorted the state on will fillely prove a failing them and a mystery and the means taken mow will fullely prove a failing control to cut their driving patriotic snough to cut their driving patriotic snough to cut their driving patriotic through the cut their driving patriotic through the province of the cut of these collections is continuing, since increases are paid every to date the cut of the cu

computery rationing comes in.

Hitler seems to have bitten off
more than he could chew by attack:
taking Leningrud and Moscow be is
going to be too, last to come back on
England. The air force is going to
the too, last to last the British
will likely invade the continent. Thus,
won this year: It will take all the
men we can get to get to France or
Holland and cost plenty to Fight
But if Plushing, Chais and Bologree
Sawe to back up to the same old
line.

The Legion Branch here and the Elks Club have welcomed the soldiers and invited them to use these as their second home while here.

Lights Out!

THE WEEK IN EDMONTON

Lower wheat yields in Alberta are forecast by Agriculture Minister D Received by Agriculture anniser D. B. MacMillan Survey service of the department brought in reports indicating that lack of rain, extremely high temperatures and other natural hazards will cut the yield considerably from last year's 2.16 bushels average.

The Canadian government has at inspectors of the Board of Industrial ast got wise to the fact that there

Rip Hunter and family spent the companied the Strathmore people to goat week holidaying at Wainweight. St. George's Island, Calagary, Sunday for many years.

The Gleichen U.E.W.A. held their garnel picture of Gleichen people in Calgorith to the dogs and for errant the crowd of 100 greenest certainly elogod the hot dogs and for errant control of the strategy of the plant of the strategy of the st

GLEICHEN, ALBERTA, WEDNESDAY, JULY 30, 1941

ing the atternoon.

The Gleichen U.F.W.A. held their regular meeting at the home of Mrs. George McBean with properties of the visitors present. Roll call was accounted by "A. Speed Mt. Mrs. And the Mr

A few years ago large scale pientes at the river was an almost daily oc-curance. Now there are very few of them. One reason for their pusting cut is that almost every Bonday and often on week days pientes are held to private Individuals consequently they have become so common that laterest in large sientes have dis-appared.

appared.

Remarkable upward trends in 24 fields of Alberta industrial endeavor are above in the monthly report of the trade and industry department of the trade and industry department of the year. Only one decrease was recorded. That was in horse exports which fell 4,304 head, or 35 per ent below the previous period of 1340. A gain of 45 per cent in pack-rent below the previous period of 1340. A gain of 45 per cent in gask-income, Gains were recorded in wheat and coarse grains, flour milling, contrasted milk, cost, clay, oil, connent, building permits, construction, whole-income, Gains were recorded in wheat and coarse grains, flour milling, contrasted milk, cost, clay, oil, connent, building permits, construction, whole-wiseless also, tourist trade, for The tourist trade showed 76 percent gain in visitors and 8 percent gain in carse entering the national parks.

manner is 44,135 every week,
More than 120,000 people saw the
government obthic of Alberta trademarked goods which was a feature
good which was a feature
Exhibition, it was stated by unacketing board officials. Success of techtibits at this year's premier available
points. Housed in a large Alberta
marquee, products of 87 Alberta
marquee, products of 87 Alberta
marquee, products of 87 Alberta
play that Drought amazement to
many visitors. Some munfacturers
already report having received orders
and officials in charge declare a great
and critical sin charge declare a
munber of people weste down lists of
the exhibits to quide their feture layless.

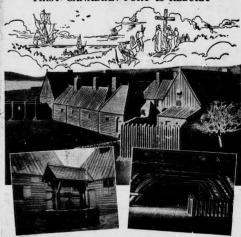
Iline.

I met a man here who will be remembered by most siture keepers method by most siture keepers method from the products. He has a five exhibits to guide their future buyong for Tuxedo Products. He has a most of the could be the five through the inquired for those he had known when on the road and admits that he offer he had been soon to be the product of the head to the could be the five through the five through the could be the could be the five through the could be the five through the could be the could be the five through the could be the could be the five through the could be the five through the could be the five through the could be the could be the five through the could be the could be the five through the could be the could be the five through the could be the could be the five through the could be the could be the could be the five through the could be the could be the five through the could be could be the could be the five through the could be could be the five through the could be could be the five through the could be could be the could be the five through the could be could be the could be the could be could be could be the five could be could be could be the could be could be could be could be the could be could be the could be could be could be could be could be the could be could be the could be could be could be the could be could be coul

operative credit principles.

Albertas Roulty, maketing losed is expected to be in operation in intended to be in the production according to Hon. E. C. Manning. Announcing to Hon. E. C. Manning. Announcing of dealers and to grading of poultry (Regulations relating to the licensis) action and shortly will be proclaimed. A board, in accordance with a producers' mandate will market accordance with a producers' mandate will market accordance in the producers. Board members are considered basis on behalf of producers in the producers. Board members are considered basis on healt of producers in the producers. Board members are considered basis on behalf of producers in the producers. Board members are considered to the producers of the producers of the producers of the producers. Board members are considered to the producers of the

FIRST CANADIAN FORT IS REBUILT



anne ha strated vide at-1 be cant dry pull. "Two farmers were the leng on a box outside the Mile store than the pull be bone-dryness of every-thing. Suddenly one looked up and observed what looked something like rain clouds. "Oh, George!" he ex-claimed, "I think it is going to rain after all!" "Don't get excited, John. There is no rain in those of the pull be supported by the pull of the pull be supported by the pull field's empties coming back from Medicine Hate." Sunday night about a mile of tele-phone posts were blown down and

Now, Scotia wint back more in place, and other hand-worked leating in Canada and the Dat which were used in reconstructed owar and decorative work.

If it is possible for one place which was deed for the English and the data of the public by which housed the first Europeans other, this one can be described only in superfactives. DeMonts of the Research of the Rese

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

TWENTY, YEARS AGO

Mr. and Mrs. J. McEwen have returned home after visiting their son
at Gilbert Elains.
Sunday Tomny Johnstan fell from
his horse and suffered a dilocation of
the silbow.
Lester Santers: mat with a very
Lester Santers: Its was driving the
Lester Santers: Its was driving the
lester of the silbow of the silbow
have been been been selled by
having started the horse into a foncebady sister out, the latter escaping
with a few scratches. How the silbow
having started the silbow
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Saturday night lightening strucks and the structure of the centre ly consumed the structure and two numbers are used as considerable harness and other articles The loss apartly covered by insurance.

D. H. McKay and wife left to spern and the structure of the s

LASSIFIED

WANTED TO BUY-One 22X24 inch threshing machine. Must be in good shape and cheap for cash. Give full particulars, make and price. Ad-dress Arthur E. Kure, Dickson, Alta.

Sunday night about a mile or teas-phone posts were blown down and very heavy rain fell north of cown, and some damage to crops is report-ed, but the rain resulted in a great amount of good over quite a lorge would be rain resulted in a great income of good over quite a lorge rees.

Wm. Kirkup returned last week to after his interests





An Accelerating Toll

Last year the Automotive Seatety Foundation reported 34:400 traffic fatalities in the U.S.A. in 1940, an increase of 2,000 over the previous year, 1,000,000 traffic injuries and an economic loss of one billion dollars, "with one driver out of every ten in an accident." The figures speak for themselves. They are an eloquent indictionts of gross carelessness, and indicate that a very large percentage of drivers on the highways lose their sense. In the control of the control of

The per capits loss were not less on the printies than in the more deasety populated previnces.

Fleasure Driver Responsible

It is a notorious fact that the motorats on pleasure-bent is responsible.

It is a notorious fact that the motorats on pleasure-bent is responsible.

It is a notorious fact that the motorats on pleasure-bent is responsible.

It is a notorious fact that the motorats on pleasure-bent is responsible for far too great a proportion of highway accidents. The man who is out to make a holiday too often leaves caution and common sense at home and takes as his companion a spirit of abandon, sometimes amounting to a devil may care attitude. This fact is recognized by the Automotive Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude of the Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude of the Safety may care attitude. This fact is recognized by the Automotive Safety may care attitude of the Sa



The Germans III-Treated The Conscientious Objector Exer Clergy In Czechoslovalda From Service Died A Hero

Money Seats, the me," said the German.

Hiller is now writing the German

Kept His Promis

Need For Change

New Portable Test Help Adversarial Freshelms Adve

SELECTED RECIPES



Need For Change

America's first prohibition agent was an Indian. In 1662, Chief Ora-tam was appointed prohibition agent by the Dutch governor of New Netherlands.

"Dad, it says here that a certain an was a financial genius. What ses that mean?"
"That he could earn money faster an his family could spend it."

The famous German gun used to bombard Paris in the first Great War had a range of 80 miles. It cost \$8,000 to shoot a single shell.

For Musical Instruments

Origin Was Simp

origin was simple
In early Colonial days Pilgrim
fathers desperately went hunting for
food to fill an empty pot. A successful shot was called "a pot shot,"
hence our modern expression.

Canada is expected to produce \$23,000,000 worth of machine tools this year, compared with \$10,821,949 last year and \$1,548,419 in 1939.

In one month nearly 4,000 Berlin shop-keepers were find for violating Nazi government price laws.



appleford PAPER PRODUCTS at Toronto, Winnipeg, Regina, Sas Calcary, Edmanton, Vancouver,









Antoine Devaux, Cheadie, Alta, farmer takes the new gasoline regulation seriously.

Antoine Devaux, Cheadie, Alta, farmer takes the new gasoline regulation seriously.

Ming Edward VII. Went To Every Company of the Children of the Children

YOU ARE AWAY

AHEAD IF YOU

T HE issue between army life and civil life is not "What you are going to lose by joining or" — IT IS WHAT YOU ARE GOING TO LOSE IF YOU DON'T!

After this war is over, commerce and industry will need and prefer highly trained and skilled men — men with initiative to cope with every emergency — quick-thinking, quick-acting men... the kind that only the army can make and mould!

How are you going to stack up against the experience and efficiency of these men when they take their place in civil life?

This is the issue that faces you now! Act at Once! BE SOLDIER NOW AND A MAN AMONG MEN WHEN IT IS OVER!

SPACE DONATED BY THE BREWING INDUSTRY OF ALBERTA

Since the war began, British and Canadias governments have understaken capital advances of \$432.00,000,000.000. When war began, only I. 000 to stimulate war industry in 500 men were employed in Canadia.

SEEDTIME HARVEST

Dr. K. W Neathy

Diverse, advantured Department

Diverse, advantured Department

Diverse, advantured Department

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are employed in 17 major and 45 smaller yards.

ITEMS OF INTEREST OF THE TOWN AND DISTRICT

Vic Jennings who has been with the 22nd Battery at Debert, N. S., for some months past returned to town last week to visit his family. He now stationed in Calgary.

G. Phillips who was on the poss-office staff here and which he left to join the 95th Battery went through town Monday afternoon on a special train loaded with soldiers. They were bound for eastern Canada.

tinued from page one) EDMONTON

Continued from page one)

C. W. DIMONTON

W. Traves, provincial poultry
commissioners, K. Löple; president of
commissioners, K. Löple; president of
R. Rix, Wetaskiwin and S. Roppel,
Rockyford,
Former live stock commissioner
for the province Maloy C. Lyndon
Sh Reconnaissance Battallon, is back
England with the active forces, Ro
is in Gannda to take a staff course,
and while in Ablora: Jans addressed
trainness at military centres.
Hon. W. A. Fallow, minister

candile vorks, is to be a featured
the convention of the Cannaian Good
Roads Association. The convention
will be hold at Ningara Falls this

Roads Association. The convention will be held at Niagara Falls this year, and the Alborta minister will, at the request of the association, show notion pictures of provincial road building projects. In addition he has been asked to give a historical out-line of the province, covering population growth, physical conditions, to urist attractions and natural re-

PUT MORE 'PUNCH' INTO YOUR WORK AT C.B.C.

GO MODERN

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New and modern, the Calgary Rusiness College is increasing its enrollment daily - centrally located - it is right down-town -where the street car lines carry you to the door - in the heart of the Business dristrict at 221a - 8th Avenue West, just two doors West of the Palace Theatre and over Uren's Jewelry Store

Rapid Calculation the slow lead pencil way, is being taken out Rapid Calculation the slow lead pencil way, is soling taken out of the new C.B.C. course. S.Excellent courses to officiently and quickly prepare you in wanted skills are what you want and what Calgary Business College is teaching. Why not clip short that summer holiday, enroll, graduate — and get your name on a pay curvelope. Day and night classes are open all summer.

Mrs. Rea, a grominent and popular Employment Manager and Personalty Instructor, has recently joined the Executive Staff. Her fine judgement and experience will be given to promote the best interests of the entire student body.

Take your course -- Get the wanted skills. Graduate and let Calgary Business College help you put your name on a pay envelope,

CALGARY BUSINESS COLLEGE

221A Eighth Ave. W., Calgary

EVERY MOTORIST SHOULD CLIP THIS

17 easy ways towards a O/GASOLINE

(Approved by Automobile Experts)

 ${\bf \checkmark}$ Check this List—Every Item means a worthwhile Saving

- Reduce driving speed from 60 to 40 on the open road. Avoid jack-rabbit starts.
- ☐ Avoid useless or non-essential
- ☐.Turn motor off when not in use, do not leave idling.
- ☐ Don't race your engine; let it warm up slowly. ☐ Don't strain your engine; change
- ☐ Keep carburetor cleaned and prop-
- erly adjusted ☐ Tune up motor, timing, etc.

- ☐ Keep spark plugs and valves
- Check cooling system; overheating
- ☐ Maintain tires at right pressure. ☐ Lubricate efficiently; worn engines waste gasoline.
- Drive in groups to and from work, using cars alternate days.
- For golf, picnics and other outings use one car instead of four.
- ☐ Take those short shopping trips ON FOOT and carry parcels home.
- ☐ Walk to and from the movies. ☐ Boat owners, too, can help by reducing speed.

Your regular service station man will gladly explain these and other ways of saving gasoline. Consult him.

GO 50/50 WITH OUR FIGHTING FORCES

REMEMBER: The slower you drive, the more you save!

The Government of the DOMINION OF CANADA

THE HONOURABLE C. D. HOWE, Minister of Munitions and Supply

G. R. COTTRELLE, Oil Controller for Canada

Spare and Share your Gusoline for VICTORY!



and return From GLEICHEN \$3.75

AUGUST 8-9 RETURN UNTIL AUGUST 11

Good in Coaches enly. No baggag checked. For additional informa-tion and train schedules, consul Canadian Pacific Ticket Agent

Canadian Pacific



WINNIPEG \$23.45

AND RETURN From GLEICHEN

Going— AUGUST 7-8-9 RETURN UNTIL— AUGUST 12 Correspondingly Low Fares from Inter-mediate Stations. Good in Coaches only. No baggage checked.

FOR ECONOMY, SAFETY, COMPORT-





for a day

